Travel Data + Analytics

Eager to know the holiday behaviour of Germans even before people take the trip?

Congrats, you are at the right place now. We – the Travel Data + Analytics team – specialized in analyzing and interpreting current trends in the German leisure travel market. Numerous tourism companies and organizations rely on our research results and analytical expertise. Get in touch to join our team!

We are looking for you interested in the latest holiday travel trends:

(Junior) Data Analyst (m/f/d)

Your tasks:

- Developing analytical solutions to assess the market performance of tour operators
- Developing appropriate metrics for evaluating the trends – as complex as necessary and as simple as possible
- Creating reports and dashboards in exchange with clients and industry experts
- Further development of quality assurance and process optimization in our solutions
- Data preparation and quality control
- Organizing & contributing to the delivery of our services

Your expertise:

- A good match with the topics of data mining and data science as well as statisticians and market researchers
- Work experience or studies with data and statistics background
- Knowledge of statistical software (e. g. SPSS) or BI tools (e. g. Tableau)
- Interest or previous knowledge in the tourism and travel industry is helpful

Your skills:

- Analytical and conceptual thinking skills and the ability to work in a structured manner in complex fields of activity
- Result-orientation and looking for own ways for finding solutions
- Good communication and presentation skills

This is what we offer you:

- Fair, open and respectful interaction in a nice and familiar team.
- Oasis of well-being as a shared workplace in a central location in the heart of Nuremberg – always a pleasure to visit when the home office starts to get boring!
- With holiday trips, a very exciting field of research that you also like to talk about at the "after work-sundowner" with your friends.

We look forward to receiving your application!

Please note our information on data protection when applying under https://traveldataanalytics.de/en/datenschutzerklaerung.

Alexandra Weigand

Travel Data + Analytics GmbH
Schweppermannstraße 66
90408 Nürnberg

+49 (0)911 951 510 03
alexandra.weigand@traveldataanalytics.de
www.traveldataanalytics.de